## Business Affairs Subcommittee of the Council on University Planning and Budget March 11, 2014

8:30 a.m. - 12:00 noon

## Student Services Bldg. (SSB) Room 3057 (Conference Room)

Submitted by: Dave Emmerich

- Cynthia Nichols, Kathleen Shank, David Emmerich(Notes), Pam Naragon, Melissa Gordon, Bill Weber(arrive at 10am)
- KS asking Cynthia to review a few notes she's had from some topics she's digging into
  - o CN Will provide summarization of information collected
    - Noted from the tables that there is a sizeable reserve, but doesn't mean we don't do anything. Means we have some time to be thoughtful
    - Could take a few years before we get changes to recoup savings
    - Discussed focusing on attrition by reducing based on vacancy
      - Would possibly require moving resources around over time
      - Would need ability at VP level in context with Civil Service rules, collective bargaining, contracts...etc... to move positions around as downsizing occurs
      - Used faculty as example. Currently FTE for faculty compared to enrollment and the way they've been reduced. Have to look at how it's been done in the past.
      - Faculty/student ratio info
        - o Has been 15:1 but is currently 14:1
        - Will be looking at number of classes with 30 or fewer students
        - Going to look at % time faculty reporting they are working on instruction, research, and service and if/how it's changed over time
        - Going to also look at CU distribution
      - DEN reporter chimed in
        - She works in admissions and the values noted above seem important to many parents and are noted when she does tours
      - KS maybe we could do better in marketing our values
      - CN State average of recruiting HS graduates is down ~2%
        - o EIU is down above 15%
    - CN regarding information on scholarships
      - Basically we don't know the ROI on all of these scholarships
      - Opined with a few thoughts opinion only
        - What if we stayed flat on tuition another year?
        - What if we rolled back tuition another year?

- Really, nobody knows how that would go without any modeling.
- MG compared admittance process, John Hopkins has an early commit policy
  - o If you commit, you have to show up freshmen year. Do we have something like this?
- CN we are starting to see more graduates running into loan defaults and also having trouble collecting money by students as they get into their 3<sup>rd</sup> and 4<sup>th</sup> year
- KS we also have many students that end up not paying the bills when they do study abroad, too. Don't they pay in advance?
  - o MG no, they don't, they're billed
- CN had mentioned that we do have reserves that we could use
  - We do have a large equipment reserve
- CN Bill Weber noted yesterday that there are currently 25 people committed to retiring, not as high as some years
  - There are 2 SURS meetings on campus this month, so is possible that some more may plan to retire from that
  - KS can we offer incentive packages to get people to retire?
  - DE do we have numbers on how many retire and then come back?
    - o CN everyone knows a handful, but we don't think it's a high number
- CN other things being looked into, but no report yet
  - Savings based on 4-day work week
  - Temperature changes in buildings
  - Haven't done any modeling based on semester system all year round or even going to quarters
- CN opinion is that we can address this over a few years, if we are deliberate
- CN IT staff from her reports is roughly 90 110 IT type staff on campus
- o KS additional questions for Dr Weber
  - Is there anything we have that reflects where the Science Building "reuse" show that it will offset the losses
    - BW no, nothing shows that currently
  - Where will the \$9million show up/see it offsetting projected expenses?
    - BW usually the amounts we're talking about is very minor, and goes into the income fund
      - Unusual to have one of this size
      - Doesn't show up on base budgets yet because the carryforward money are 1-time dollars
      - Generally separates out 1-time monies in bottom section of reports/forecasts
      - o Will find the sheet that has that in it
  - How do we project the deficit we truly have? Is it 14-16 or is it 6-7 currently?
    - BW our projected expenses compared to income is roughly \$6-7million

- Science building money are essentially "savings", so it doesn't show up in income
- DE what happens if we don't use the whole \$9million?
  - BW it could stay in income fund as carry-forward, could go into equipment reserves
- KS on non-indentured reserves, what are service departments?
  - BW believes it is the equipment reserves for ledger 2 areas that provide services of some sort
- KS are auxiliary enterprises similar?
  - BW those are like when admissions collects money and they have left-over, so it's like a reserve fund for those
- CN could you pay personnel out of ledger 2 for ledger 2 employees?
  - BW yes, ledger 2 has a sort of unique revenue stream
    - Ledger 2 can use the revenue stream for whatever expenses are fairly associated with the revenue activity
    - Ie.... Parking fees and fines are used to pay for parking related expenses
    - With each ledger 2 entity, you are limited to how much you can carry forward
      - Basically is a guess until year is closed
      - Rule of thumb is 30% can be carried forward
    - o In regards to substituting ledger 2/3 monies where ledger 1 money is currently being used, probably not at the moment because all areas are currently suffering
- KS so what you're saying is ledger 1 is more flexible than ledger 2, and it's
  possible that there are appropriated dollars spent in areas that could possibly
  be funded by ledger 2
  - BW the main area like that is in VPSA area, and they have \$4-\$5 million of appropriated funds. So it is possible to make some changes but it would be pretty minimal
- BW one thing that could help is a complete look at fresh formulas for the way departments are charged for the bond revenue
- o KS who would we ask about utility savings if we changed building temps..etc..
  - BW probably Chad Weber or someone out of Tim Z's shop to do the estimate
    - We have done a tremendous job utilizing energy conservation efforts, but is more we could probably do
- KS reporting on the presidents area
  - o Approximately \$500k in presidents area, what is it?
    - BW primarily salaries
  - BW a lot of the deficit has been consolidated into the presidents area, which makes it look really bad. But that's basically just the place where we're parking it
- BW if you look at Univ Advancement, you will see increasing in staffing over past few years
  - o That was done purposefully for marketing, branding, and fundraising
- KS perception of faculty is we have more administrative staff on campus
  - BW that perception in many ways is really tied to the name of the position not necessarily being administrative in position

- CN when looking at the list of Administrative/Professional positions, it includes librarians, some academic staff and faculty, and other areas. So, it's really a definitional problem of what the position is
- o BW when looking at our levels of administrative staff per student, reports show we are the lowest of most institutions
- KS returning to Presidents area
  - o Analyzing money projected to support Presidents goals
    - Cost to complete the goals is estimated at approximately \$1.5million(excluding scholarships)
    - Can we really afford to hire some of these external entities, especially when we're looking at ways to get money
    - Can we ask the President to look at different ways to do some of these?
  - o CN even the strategic plan has some figures that will take years out before any of them are ever done
    - Recommended Kathleen meet with President for additional information on the goals and expenses
- KS asking Dr Weber is it feasible that Tim Z would have a study by March 21 on our questions about outsourcing certain FPM services, or would it be best to make it a general recommendation as part of our group recommendations
  - o BW wouldn't be likely to have done by March 21
    - Tim has some experience from UofI, but it is a different size and situation
    - Not sure if there would be savings found, but could be studied
    - He did charge Tim with reviewing Renovations/Alterations and the fees there,
      - Recently did a restructuring taking advantage of some retirements
  - o BW also noted that FPM has been laying off employees as the number of on campus local projects has decreased
  - o BW bottom line is maintenance and operation of the campus is \$44 million. If we are only going to have 8000-9000 students, we do need to find a way to bring that number down
- PN Internal Audit dept
  - 2 staff 1 AP 1 CS
  - Not a lot of travel
  - Most training done through organizational associations
  - o Belong to 2 auditing associations and network through several list serves
  - Not required to have any external accreditations
  - o Can get certified in auditing, risk management assurance and a few others
    - 1 certified as internal auditor
  - o Payroll over last 3 years have dropped \$10000 due to some personnel changes
  - o 1/3 of salaries paid by business services/fixed costs category
  - Use some software to automate paperwork to keep costs down
  - o Not really any \$ savings there, and required to have the department